

Faculty of Media Studies
Department of Communication Management and Technology
List of Ph. D Completed Research Scholars

Sr. No.	Name of Research Scholar	Father's Name	Regn. No.	NAME OF THE SUPERVISOR / Co-SUPERVISOR	Topic	DATE OF AWARD OF DEGREE
1.	Ms. Taruna Arora	Sh. K.C. Arora	0002901	PROF. B.K. KUTHIALA	COMMUNICATIVE FUNCTION OF TEXT BOOKS FOR SOCIALIZATION OF CHILDREN.	09.03.2007
2.	Sh. Vikram Kaushik	Sh. S.M. kaushik	0002905	PROF. MANOJ DAYAL	STUDY OF INFORMATION, COMMUNICATION AND EDUCATION OF SOLID WASTE DISPOSAL PROGRAMME OF DELHI.	09.03.2007
3.	Ms. Mohammet Khosla	Sh. Ajinder Singh	02-02-9-01	PROF. B.K. KUTHIALA	SOCIO-PSYCHOLOGICAL ASPECT OF COMPUTER MEDIATED COMMUNICATION.	09.03.2007
4.	Mr. Seth Singh Ranga	Sh. Shriya Ram	02-02-9-02	DR. MANOJ DAYAL	SUSTAINABLE DEVELOPMENT AND ELECTRONIC MEDIA	15.01.2008
5.	Ms. Anubhuti	Sh. Ishwar Singh	0002912	Prof. Sushma Gandhi	COMPARATIVE STUDY ON ELECTION PREDICTIONS (OPINION POLLS) AND THEIR RELATIVE ACCURACY ABOUT VOTING PATTERNS IN 11 TH , 12 TH , & 13 TH LOK SABHA ELECTIONS	22.02.2008
6.	Sh. Ashutosh Mishra	Sh. R.K. Mishra	0002902	Prof. Manoj Dayal	SPORTS JOURNALISM-CONTENT ANALYSIS OF DAILY NEWSPAPERS AND FEEDBACK OF SPORTS PERSONS	22.02.2008
7.	Sh. Sahib Ram Godara	Sh. Lal Chand	0002904	Prof. Manoj Dayal	PUBLIC RELATIONS IN GOVT. SECTOR – A COMPARATIVE STUDY OF PUBLIC	05.03.2008

					RELATIONS DEPARTMENTS OF HARYANA AND ANDHRA PRADESH	
8.	Ms. Madhu	Sh. N.S. Dahiya	03-02-9- 01	Prof. B.K. Kuthiala	STUDY OF DIVERSITY AND PLURALITY IN MEDIA CONTENT	03.03.2009
9.	Ms. Pooja Dhindsa	Sh. K.S. Dhindsa	0402901	Prof. Sushma Gandhi and Prof. B.K. Kuthiala	NEWSPAPER SUPPLEMENTS- CONTENT ANALYSIS AND READERS' FEEDBACK	21.01.2009
10.	Ms. Bindu Sharma	Sh. Kulwant Rai Sharma	0002906	Prof. B. K. Kuthiala	Interface of Interpersonal and Mass Communication	11.05.2009
11.	Ms. Keerty	Sh. B. N. Sharma	02-02-9-03	Dr. (Mrs.) Sushma Gandhi	Study of New Communication Technologies in Media, Convergence – Access and Application. A Study of Haryana	02.02.2010
12.	Ms. Surbhi Bhalla	Sh. Rajinder Bhalla	06-02-9-01	Prof. B. K. Kuthiala	Media Management in the Global Scenario: A study of the Changing Management Practices in Media	27.08.2010
13.	Mr. Nongmait- hem Sushil Kumar Singh	Sh. N. Gunamani Singh	0002909	Prof. B. K. Kuthiala	<i>Gatekeeping in Mass Communication – A Study of the Indian Media</i>	10.09.2010
14.	Mr. Davinder Singh Chhina	Sh. Major Singh Chhina	0002907	Prof. (Mrs.) Sushma Gandhi	<i>Human Rights & Role of Media in Punjab (1984-94)</i>	28.10.2010
15.	Ms. Shikha Rai	Sh. S. N. Rai	0602907	Dr. P. K. Jena	<i>Management of Communication for Expanding Media Reach: A Study of four Leading Newspapers of India</i>	29.04.2011
16.	Ms. Pragya	Sh. Girish Chandra	06-02-9-03	Prof. Manoj Dayal	<i>Projection of Values in Animated Programme for Children on Cable Television (A Study of POGO and CARTOON NETWORK Programmes)</i>	29.04.2011

17.	Ms. Rachna Sharma	Sh. Suresh Chand Sharma	0702904	Prof. Sushma Gandhi	<i>Modes of Disaster's Reporting – A Case Study of Tsunami</i>	30.08.2011
18.	Ms. Kiran Bala	Sh. Ram Parkash	06-02-9-05	Prof. Sushma Gandhi	<i>Journalistic Works of Khushwant Singh : An Analysis of Themes and Treatment</i>	27.09.2011
19.	Ms. Nupur	Sh. Randhir Singh	06-02-9-06	Prof. Sushma Gandhi	<i>Coverage of Agriculture in Hindi Dalies – A Perception Study of Haryana Farmers</i>	29.11.2011
20.	Mr. Sandeep Kumar	Sh. Ram Chander Saini	0902905	Prof. Manoj Dayal	A Case Study of "Jago Grahak Jago" Advertising Campaign and Consumer Reactions (With Reference to Northern-Western Haryana)	16.05.2012
21.	Mr. Dilawar Singh	Sh. Chand Ram	0902902	Prof. Manoj Dayal	<i>Societal Response about Traditional Entertainment Media of Haryana</i>	28.08.2012
22.	Ms. Sunaina Narang	Sh. Mohan Lal Narang	06-02-9-02	Prof. Manoj Dayal	<i>Content Analysis of Indian Hindi Pop music Albums to know the Obscenity level and people's reactions</i>	28.08.2012
23.	Mr. Amit Bhardwaj	Sh. Bal Krishan Bhardwaj	0902906	Dr. P. K. Jena	<i>Legislative Proceedings and Legislative Coverage: A Content Analysis of Legislative News in Leading Newspaers of Delhi</i>	26.04.2013
24.	Ms. Nisha Rani	Mr. Mahender Singh	0702909	Prof. Manoj Dayal	<i>A Study of Changing Trends in Advertising of Alcohol and Tobacco Products (2000 To 2005)</i>	26.04.2013
25.	Mr. Sukh Das	Dr. Vir Singh	0702910	Dr. Sushma Gandhi	Ykksd laLdqqqqqr fo/kkvks dk fofHkUu lapkj ek/;;ksa ds jkjk izlkj.k ,oa tuekul ij izHkko gfj;k.kk ds lanHkZ esa	12.02.2014
26.	Ms. Bindu Sandhir	Sh. Baldev Raj Sandhir	0902909	Prof. Sushma Gandhi	Terrorism and Vernacular Press : A Critical Study of Print Media in Punjab	31.03.2014

27	Mr. Paramveer Singh	Sh. Sukhdev Singh	0902904	Dr. Vikram Kaushik	Acceptance of Corporatization of Indian agriculture among Villagers of Haryana: Feed Forward Study for Public Relations Policy of Corporate Sector	29.08.2014
28	Ms. Mamta	Mr. Ashok Kumar	0702907	Prof. Sushma Gandhi	An Educational Use of Media- AIR, FM Gyan Darshan Channel and Internet – A Comparative Study of Students of Meerut and Delhi University	07.08.2014
29	Mr. Krishan Kumar	Sh. Daljit Singh	0902903	Prof. Manoj Dayal	A Study of Reach of Satellite Channels in Rural Areas	13.11.2014
30	Mr. Pankaj Praveen Tripathi	Sh. Prem Bihari Tripathi	0702902	Prof. Manoj Dayal	DD News aur Anya Samachar Chainalo Par Aparadh Samacharon ka Tulnatmak Vishleshan	13.11.2014
31	Ms. Prem Monga	Sh. R.D. Monga	0702903	Prof. Manoj Dayal	Science Coverage and Readers' Perception: An Analysis of Science Contents of Daily Newspapers.	25.02.2015
32	Ms. Kavita	Sh. Sat Prakash	11029004	Prof. Manoj Dayal	Communication Effectiveness of 'Incredible India' Campaign	29.04.2015
33	Ms. Parul	Sh. Dharmपाल Singh	12029006	Dr. Vikram Kaushik	Perception of School Children about Social Values Being Projected in TV Advertisements (A Study of Rural School Children of Jind District of Haryana).	18.08.2015
34	Mr. Anil Asija	Sh. Diwan Chand Asija	11029001	Dr. N. Sushil K. Singh	Vhoh foKkiu % miHkksDRkkokn ds lanHkZ esa	14.03.2016
35	Mr. Amit Sharma	Sh. Kailash Kumar Sharma	12029005	Dr. Vikram Kaushik	Hkkjr ls lacaf/kr jktuhfrd [kcjksa dk U;wt iksVZy ij rgyukRed v/;;u	14.03.2016

36	Mr. Gagan Deep	Sh. Banwari Lal	10029001	Dr. P.K. Jena	<i>GRATIFICATION OF ENTERTAINMENT NEEDS OF POST GRADUATE STUDENTS: A STUDY OF FM CULTURE IN NATIONAL CAPITAL REGION</i>	25.04.2016
37	Mr. Debilal Mishra	Sh. Madhaba nanda Mishra	10029002	Dr. P.K. Jena	<i>RECIPROCAL EFFECTS OF MEDIA & SOCIETY : A PERCEPTON STUDY OF ODISHA AUDIENCE</i>	18.07.2016
38	Ms. Ankita Bansal	Sh. Jai Parkash Bansal	11029002	Prof. Manoj Dayal	Television Commercials and Social Norms	04.08.2016
39	Mr. Varinder Verma	Bhimsain Verma	12029002	Prof. Manoj Dayal	Convergence of Information and Communication Technologies(ICTs) in Higher Education Programmes	04.08.2016
40	Ms. Shilpa Gulia	Sh. Balbir Singh	11029006	Dr. P.K. Jena	Role of a Support Channel in agriculture Communication : An Experiment with a Rural News paper in Haryana	03.04.2017
41	Ms. Sapna	Sh. Satbir Singh	13029002	Dr. Vikram Kaushik	A PERCEPTIONAL STUDY OF INDO-CHINA RELATIONS: DYNAMICS OF MEDIA REPORTING	03.04.2017
42	Ms. Timsi Mehta	Sh. Bansi Dhar Mehta	12029001	Dr. P.K. Jena	Image Engineering Through Corporate Social Responsibility Efforts: A Study of The Times of India and The NDTV News Channel.	21.04.2017
43	Pardeep Kumar	Sh. Bharat Singh	13029001	Dr. P.K. Jena	lekpj i=ksa n~okjk pyk, tk jgs tkx:drk vfHk;kuksa ds laca/k esa ikBdksa dh /kkj.kk% gfj;k.kk ds izeq[k lepkj i=ksa ds lanHkZ esa ,d v/;u	04.01.2017
44	Ms. Baljinder Kaur	Sh. Tara Singh	11029003	Dr. P.K. Jena	Need & Gratification Sought from Newspaper: A Study of Neo-Media	17.01.2017

					Literates of Rural Haryana	
45	Mr. Mandev	Sh. Manohar Lal	11029007	Dr. Manoj Dayal	Agenda Setting by Media: A Study Of Five Issues of National Importance	30.05.2017
46	Mr. Man Bir	Sh. Ram Shavrup	11029005	Dr. P.K. Jena	xq# taHks"oj th egkjkt dh vk;/kfRed f"kkvkksa dk muds vuq;kf;;kas esa izpkj&izlkj	12.06.2017
47	Ms. Vinika Garg	Sh. Bishamber Dayal Garg	13139001	Dr. Bandana Pandey	Cultivation of Cross-culture in print advertisements: a study of Indian national details	09.08.2017
48	Tanjum Kamboj	Sh. Chander Shekhar Kamboj	13029006	Dr. Manoj Dayal	GRATIFICATION AND DEPENDENCY OF SOCIAL MEDIA	25.09.2017
49	Mr. Satish Kumar	Sh. Jai Bhagwan	12029003	Dr. N.S.K. Singh	Professionalism and Commercialism in Prime Time Newscasts: A Study of Indian News Channels	31.10.2017
50	Mr. Mihir Ranjan Patra	Sh. Gadadhara Patra	0002903	Dr. P.K. Jena	Puppetry as a medium of Communication- A study of Puppetry forms of Orrisa	01.01.2018
51	Ms. Sumedha Dhasmana	Sh. Chandra Bhallabha	13139002	Dr. Bandana Pandey	Uses and gratification of new media in corporate public relations: A study of corporate sector of India	21.04.2017
52	Ms. Manju Kataria	Sh. Lt. Ramphool Kataria	13139003	Dr. Bandana Pandey	Patriotism in Contemporary cinema: A content-analysis & study of audience perception towards Hindi movies	03.04.2017
53.	Ms. Kusham Lata	Sh. Rattan Singh	120029004	Dr. N. S.K. Singh	Social Capitalization and Responsibilities of the users of Facebook	19-03-2018

54	Rachita Kauldhar	Sh. R. K. Kauldhar	13029007	Dr. N. S.K. Singh	CONTENT ANALYSIS OF SOCIAL CRIME STORIES IN THE TIMES OF INDIA AND THE HINDU: A STUDY OF CRIMINAL LAW (AMENDMENT) ACT, 2013	14.05.2018
55	Shikha	Sh. Puran Chand	13029003	Dr. N. S.K. Singh	CONTENT ANALYSIS OF ECONOMIC AND POLITICAL ISSUES OF NEWS STORIES IN NDTV 24/7 & CNN - IBN	22.10.2018
56	Mr. Bhupender Singh	Sh. Pali Ram	14029004	Dr. Manoj Dayal	AIDS Awareness in Haryana with special reference to NACO Campaigns: A Comparative Study of Urban and Rural Areas.	22.10.2018
57	Ms. Sonia Hooda	Sh. Santosh Raj Hooda	14029003	Dr. Vikram Kaushik	Study of Social Media Dynamics in Inducing Relational Differentiations in Interpersonal Relationships.	29.01.2019
58	Bharti Batra	Sh. Madan Lal Batra	13029008	Dr. Manoj Dayal	PERCEIVED CREDIBILITY OF USER-GENERATED MEDIA CONTENT ON SOCIAL NETWORKING SITE	06.03.2019
59	Mr. Neeraj Kumar	Sh. Deochandra Singh	14029007	Dr. Manoj Dayal	Communal Conflict and Social Media: A Perception Study of Muzaffarnagar Riot.	04.06.2019
60	Ms. Jyotika	Sh. Subhash Chandra Cheema	15029001	Dr. Umesh Arya	Portrayal of Inter-Religious Marriages in Hindi Cinema: A Study of 'Gender Politics' and 'Cultural Cominance'	26.07.2019
61	Mr. Virender Singh Chauhan	Sh. Kehar Singh	0702901	Dr. Manoj Dayal	A Study of Journalism Education in Haryana and Media Industry	25.09.2019
62	Mr. Prem Kumar	Sh. Devendra Kumar	16029002	Dr. Vikram Kaushik	Controversial political statements: A Study of International Disparities Induced through Political Hegemony and Media Priming	06.01.2020
63	Ms. Nidhi Chaudhry	Sh. R.N. Chaudhry	14029006	Dr. Manoj Dayal	Rural Delhi in Delhi Newspapers: A Study of the Leading Newspapers of Delhi.	09.09.2020
64	Mr. Sunny Gupta	Sh. Ghanshyam Dass Gupta	0902901	Prof. Manoj Dayal	Content analysis and Impact of Defence Journalism in National Dailies.	09.09.2020

65	Mr. Mahesh Kumar	Sh. Mahinder Singh	14139002	Prof. Bandana Pandey	टेलीविज़न समाचार के में गेट-कीवोंग एंज लाइ रर वटिंग {टेलीविज़न त्रकार के कज्ञान बौध एंज अविमत का अन्वेषणात्मक अध्ययन }	27.10.2020
66	Ms. Rekha Rani	Sh. Chatturbhuj	14139007	Dr. Umesh Arya	Various Dimensions of Crime Coverage: A Study of Web Editions of Prominent Indian Dailies	23.02.2021
67	Aarti Soni	Sh. Ram Gopal Soni	13029004	Dr. N. S.K. Singh	EDITORIALISING OF PLURALISTIC NEWS AND VIEWS IN NEWSPAPERS	23.02.2021
68	Mr. Benul Tomar	Sh. Rajender Tomer	16029001	Prof. Vikram Kaushik	New Media Indulgence and Family Communication: A Study Of University Students of NCR Region	29-09-2021
69	Mr. Sudhir Kumar	Sh. Kuldeep Singh	16029008	Prof. Vikram Kaushik	Media Framing and Construction of Political Imagery: A study of Political News in Indian Media	29-09-2021
70	Mr. Pradeep Kohli	Sh. Puran Chand	17029002	Prof. Vikram Kaushik	Credibility of Political posts on Social Media : A Comparative study among University Students of Delhi & Haryana	29-09-2021
71	Mr. Pradeep Kumar	Sh. Ajit Singh	16029003	Prof. Umesh Arya	Audience perception of the MOOC (Massive open online course) in Digital Media World- A Corpus Study of the YouTube Video Comments	29-09-2021
72	Mr. Ramesh Kumar	Sh. Balram	180020090004	Prof. N.S.K. Singh	Online Reputation \management for Social Capitalization of Political Parties on Social Media: A Study of Twitter	12.12.2022
73	Mr. Himanshu Chhabra	Sh. Pritam Lal Chhabra	16029014	Prof. NSK Singh	□□□□□□□□ □□□□□□ □□ □□□□ □□□□□□□□ □□□ □□□□□□□□ □□□□□□□□ □□□ □□□□□□□□ □□□ □□ □□□□□□ □□ □□□□□□ : □□□□□□ □□□□□ □□ □□□□□□ □□□ □□ □□□□□□□□□□□ □□□□□□	14.02.2023
74	Ms. Priyanka Tyagi	Sh. Anil Kumar	16029011	Prof. Vikram Kaushik	Media Treatment of Political Issues on Television Debates: Implicit Political Ideologies and Media Priming	27.07.2023
75	Mr. Charu Chandra Pathak	Sh. Rajender Kumar Pathak	16029010	Prof. Bandana Pandey	Ideological Hegemony in Indian Documentary Films	27.07.2023
76	Mr. Pramod Kumar Pandey	Sh. Lalit Mohan Pandey	16029009	Prof. Bandana Pandey	Perceptual and Attitudinal Dimensions of Communicating Agents and Beneficiaries Towards Women Empowerment: A Study of NGOs	27.07.2023

